WELCOME TO THE

Resident Rewards Program

We think renting should be rewarding. That's why you'll earn **$55 in gift cards** just by activating your Piñata account.

How it works

As part of your Resident Benefits Package, you're automatically enrolled in the Rewards Program, where you can earn and redeem points for great prizes.

1

Activate Your Account

This part's easy. Look for an email from Piñata with a link to activate your account.

2

Earn Rewards

The welcome gift is just the start! Earn points by paying rent on time and completing tasks like surveys or reviews.

3

Redeem Points

Now the fun part. Use your points on gift cards, everyday essentials, the newest tech, and more.

Here's everything you get with Resident Rewards:

Redeem points for great prizes

Spend your points on rewards with brands like TaskRabbit, Starbucks, and Classpass.

Save money with exclusive deals

Our deals marketplace gives you more ways to save on everyday items from groceries to automotive and everything in between.

Win big

Enter to win epic prizes like a Samsung Smart TV, a month of free rent, or a shopping spree at Target.

Give back

Piñata provides a meal to those in need for every time you pay rent.

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